

\$500

The Holder

- 2.5' x 8' Horizontal Banner hung around the venue
- Full color; company name and logo
- ✓ Unlimited

Example:



Example:



NEWMARK

\$2500

The Moran

- 4' x 10 Vertical Banner next to the stage
- ✓ Full color; company name & logo
- ✓ Limit of three will be sold



Fifteen years ago, we lost David Holder, a former Cornell University Big Red lacrosse player, to a valiant fight against a rare form of non-Hodgkin's lymphoma. David profoundly impacted many lives, exemplifying exceptional spirit both on the lacrosse field and in his personal battles. Despite the challenges of his diagnosis in the spring of 2008, David's optimism and determination remained unwavering, inspiring us all with the belief in the possibility of miracles. His struggle intensified over the summer, and by fall, we faced the heartbreaking loss of a beloved friend, father, husband, and son.

David's legacy, however, is defined by his action-oriented, hopeful, and competitive nature, not by his untimely departure. In tribute to his memory, shortly after his passing, some of David's Cornell class and teammates formed the Big Red Steelheads, an amateur lacrosse team composed of Cornell alumni and current players. The team, named after David's fondness for fishing, symbolizes our collective effort to honor his passion for life and lacrosse.

Read more about the teams story and this fundraiser here: https://bit.ly/BigRedSteelheads

Proceeds to benefit:





Event & Sponsorship Information:

